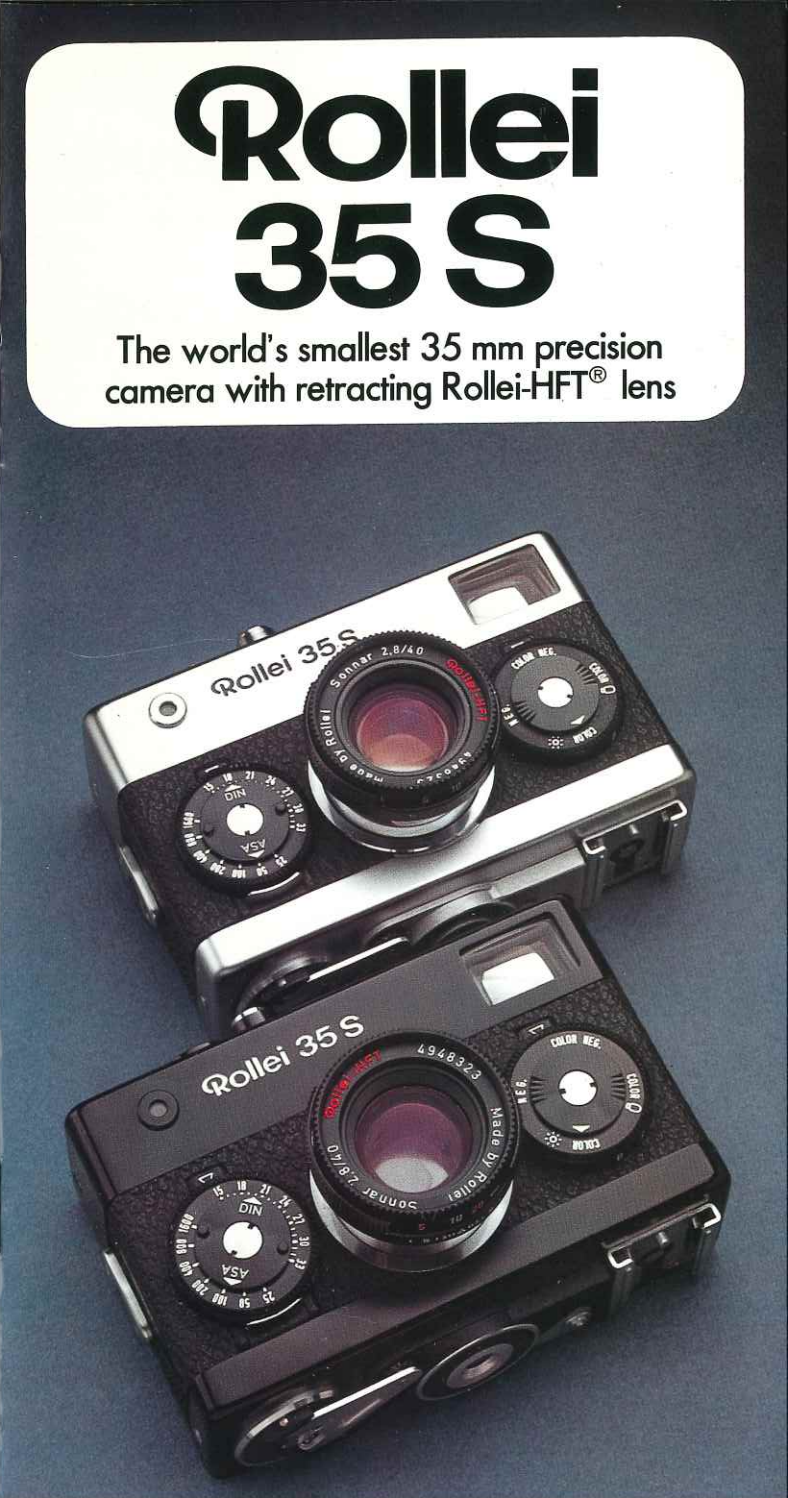
Rollei 35 S

The world's smallest 35 mm precision camera with retracting Rollei-HFT® lens



Rollei
Nothing succee

A camera must be small, flat and handy – to take with you everywhere without being a burden. That is why in 1966 Rollei marketed the world's smallest 24 x 36 mm precision camera: The Rollei 35. With its "precision in your palm" it became Rollei's most successful camera of recent years.

How can you improve such a successful camera? It cannot get smaller. For it is just big enough to hold 35 mm film.

Yet the Rollei 35 was improved. For it Carl Zeiss developed a new 5-element top-class lens:

The Rollei-HFT® 40 mm Sonnar* f/2.8. Multi-coating – till now reserved for high class SLR camera systems – ensures better definition and colour rendering with higher contrast and more brilliant colours than from a conventionally coated lens. This greatly reduces reflections and flare, especially when shooting into the light.

Even a successful camera can be improved. Thus the Rollei 35 became **the new Rollei 35 S.** Nothing succeeds like success.

35 S.
ds like success

Rollei-HF
A new perform

The new Rollei 35 S has a top class 40 mm Sonnar* f/2.8 lens. That means optimum image quality even at close range. Multi-coating ensures better contrast, more brilliant colours and improved colour rendering. This elaborate coating technology eliminates reflections to a degree unknown in traditional lenses. At the same time it suppresses flare and increases the lens's light transmission. That means higher contrast and more brilliant image colours.

With the high speed of this lens, the Rollei 35 S becomes a camera for pin sharp pictures every time – in poor light, too. Two engagement stops at zone focus settings of 6½ and 20 feet (2 and 6 metres) fix preferred distance and depth of field ranges and prevent accidental change of the distance setting as you carry the camera.

CdS cell

Aperture setting with locking key

Distance setting and depth of field indication

Rewind crank for exposed film

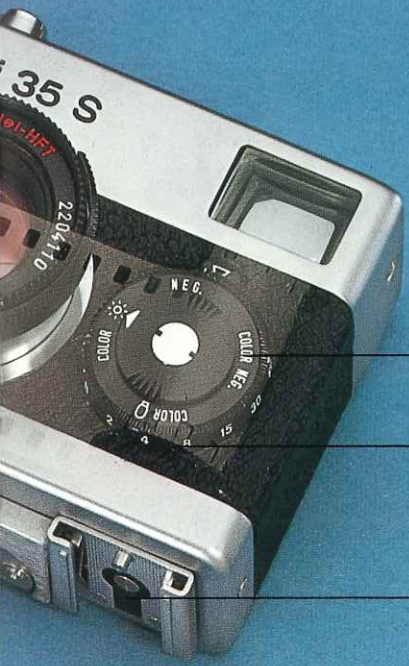
Back lock

* The Rollei-HFT® lens for the Rollei 35 S is made by the Rollei Group under licence from Carl Zeiss, Oberkochen, West Germany.

T® lens –
nance standard

Taken with a normally coated lens

Taken with the Rollei-HFT® 40 mm Sonnar* f/2.8



Film type indicator

Shutter speed setting

Hot shoe for flash unit

The world's sma
24 x 36 mm pre

The new Rollei 35 S is small enough to fit into any pocket or handbag. It's never in the way – for easy picture taking wherever you go. The lens retracts into the body to make the camera flat and handy.

The CdS exposure meter precisely measures any light. You line up two pointers by turning the shutter speed or aperture dial – that sets the correct exposure. You can

Carrying strap fitting

Exposure indication with follow-pointer

Release with cable release socket

llest full-frame cision camera

override the setting any time, for instance when shooting into the light.

Combined with a mini flash (for instance the Rollei E 15 B) you have a compact Photo Set.

That makes you independent of changing light conditions, for shooting day and night.

Bright-line finder

Rewind release for rewinding the exposed film

Winding lever (tensions the shutter and advances the film)

Lens lock

Technical data

Type: Compact 24 x 36 mm miniature camera
Lens: Rollei-HFT® 40 mm Sonnar* f/2.8, multi-coated, 5 elements in 4 groups, M 30.5 x 0.5 screw-in filter fitting, lens retracts into camera
Exposure measurement: CdS cell with follow-pointer system, coupled with shutter speed, aperture and film speed settings
Exposure measuring range: EV 7 to 17 with 100 ASA (21 DIN) film (16 to 16.000 cd/sqm)
Focusing: On lens, zone focus click stops at 6½ and 20 feet (2 and 6 metres), depth of field scale
Nearest focusing distance: 3 feet (0.9 metre)
Shutter: Leaf shutter, ½ to 1/500 second, B
Flash shots: At all shutter speeds, hot-shoe contact
Frame counter: Counts forward from No. 1 to 36, resets itself on film changing
Battery: Single 1.35 volt cell (e. g. Mallory PX 625)
Tripod bush: ¼ inch
Cable release socket
Fitting for wrist strap
Size (width x height x depth): 3.8 x 2.4 x 1.25 inches (97 x 60 x 32 mm)
Weight: Approx. 13 ounces (370 grams)

* This lens is made by the Rollei Group under licence from Carl Zeiss, Oberkochen, West Germany. Rollei-HFT® is a registered trade mark.

Accessories

Wrist strap, soft case, ever-ready case, collapsible lens hood.

Filters: medium yellow, orange, UV, R 1.5 (screw into lens hood).

Get your dealer to show you the new Rollei 35 S – without obligation.

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Rollei

Progress in photography

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